# IT'S A BRAND NEW DAY!

YMCA OF THE PIKES PEAK REGION 2010 ANNUAL REPORT







#### Dear Friends,

It's a brand new day! For the first time in 43 years the Y unveiled a new brand strategy to increase understanding of the positive impact our organization makes in the community so that more people take advantage of the YMCA's unique capacity to foster lasting personal and social change. The Y is about changing lives for the better. We view participation in our programs and services as a means to a greater end. Therefore, through our rebranding effort, we will help our community learn more about our work, so we can serve more people and make our community an even better place to live and raise a family.

By simplifying how we describe our programs, it will be apparent that everything we do is designed to nurture the potential of children and teens (Youth Development), improve health and well-being (Healthy Living) and motivate people to support their neighbors and the larger community (Social Responsibility).

One of the biggest physical changes for the YMCA of the Pikes Peak Region in 2010 was the addition of the Bennett Lodge to Camp Shady Brook. Bennett Lodge replaced the old Dining Hall, which has been serving campers since 1948. This addition will enhance our ability to serve larger groups as well as increase year round programming. We invite you to take a trip to Camp Shady Brook with your family!

As we wrapped up 2010 and started a new calendar year we celebrated the leadership and vision of Merv Bennett, who served 40 years with the YMCA. Through his time, our YMCA experienced significant growth with the addition of new YMCA Family Centers as well as partnerships and collaborations which continue to make an impact on our community. Merv officially retired on February 1, 2011.

As we embark on this next year with new leadership, a new brand strategy and an enhanced strategic plan, we will continue to be committed to being one of the leading non-profit social service agencies in our community.

Ed Gleason

Chairman of the Board

Dan Dummermuth President & CEO

# IT'S A BRAND NEW DAY!



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

#### WHAT'S CHANGING

- How we present ourselves- more cause and impact focused
- No longer using the tagline "We build strong kids, strong families and strong communities"
- Our logo
- How we describe the benefits of what we do

#### WHAT'S NOT CHANGING

- Our name
- Our mission
- Our core values
- Our dedication to individuals, families and communities

#### WHY ARE WE MAKING ALL THESE CHANGES?

Studies show people know our name yet don't really know who we are and what we do. The Y focuses on changing lives for better through programs accessible to people from all financial backgrounds that are designed to nurture the potential of children and teens, improve our community's health and well-being and provide people a place to connect. We want to better communicate this to the public.

#### ARE WE CHANGING OUR NAME?

Not really. We will always be the YMCA- the Young Men's Christian Association. The public refers to us as the Y, so that is how we will refer to our national brand.

#### WHY ARE WE CHANGING THE LOGO?

Y's across the country have adopted hundreds of different logos. The new logo unites us nationally and is new and progressive. It is also bold, active and refreshing. The different colors reflect the diversity of our communities and offerings.

# HOW/WHY ARE WE CHANGING THE WAY WE TALK ABOUT OUR PROGRAMS?

By reorganizing the way we describe our programs we hope that the public will better understand that the Y supports:

**Youth Development:** everything we do is designed to nurture the potential of children and teens

**Healthy Living:** improve health and well-being **Social Responsibility:** motivate people to support

their neighbors and the larger community



## **HONORING JIM MAGUIRE**



**The J.H. Woodgate Award** is named for the first Board Chair of the Colorado Springs YMCA who served in 1878. The award recognizes outstanding contributions made by an individual or community organization to the YMCA of the Pikes Peak Region.

Jim Maguire, our 2011 award recipient, has been a long time advocate and supporter dating back to the 1960s. He served on the Metropolitan Board of Directors for two terms and has been actively engaged in all levels of the organizations' fund raising activities. Most recently Mr. Maguire co-chaired the Tri-Lakes capital project and served on the building committee. His influence was critical in making the dream of a YMCA in the Tri-Lakes community a reality. Jim Maguire models the YMCA values and is one of our strongest advocates for our mission. It is with great enthusiasm that we honor Jim Maguire with the YMCA's highest recognition, the J.H. Woodgate Award.

#### Past J.H. Woodgate Award Recipients

1989 Patty Cameron

1990 John Stone

1991 Dick Mertens

1992 Keith Ketelsen

1993 Walter Baker Jr.

1994 Jim Klever

1995 El Pomar Foundation

1996 Mayor Robert Isaac

1997 Ken Keene

1998 Ryer Hitchcock

1999 Denny Weber

2000 Sue Putnam

2001 Bruce Cameron

2002 Jim Wilson

2003 Steve Schuck

2004 No Award Given

2005 Doug Berwick

2006 Paul Butcher

2007 David Jenkins

2008 Gil and Jim Johnson

2009 Dick Roy

2010 Jim Weller

The Y means fun, and learning. It's a place where we can learn how to swim, make crafts, play basketball, and feel healthy. The Y doesn't forget that kids want to have fun, it's like the Y was made for kids.

**Chamberlain Family- Tri lakes** 





To our family of 9, the Y is a place to go where everyone feels welcome, a place to have fun and stay in shape. The Y is also a place where teens can learn to be responsible for themselves as well as others through volunteering.

**Bussell Family- Briargate** 

The YMCA was founded by volunteers and still today we are a volunteer led organization. In 2010, 2,158 volunteers recorded a total of 28,891 hours of their personal time on boards and committees, as youth sports coaches or mentors to our teens or helping organize and lead events impacting our community. Our volunteers range in age and come from all backgrounds. Each year the YMCA recognizes volunteers who have made a significant impact in our community through the YMCA. It is our pleasure to honor the following volunteers for their commitment to the YMCA and our community in 2010.

# **VOLUNTEER OF THE YEAR RECIPIENTS**

#### **Char Waters**

**Briargate Family YMCA** 

#### Joshua Grant

Camp Shady Brook

#### **Gary Feffer**

Downtown Family YMCA

#### **Brady Mansfield**

Fountain Valley YMCA

#### **Travis Tabares**

Garden Ranch Family YMCA

#### **Wonda Baker**

Southeast Family Center / Armed Services YMCA

#### **Annette Hicks**

Tri-Lakes Family YMCA

#### Melinda Wade

Meridian Ranch Recreation Center

#### Jim & Linda Haberle

Cordera Community Center

#### **Rich Wilbur**

YMCA Association Services

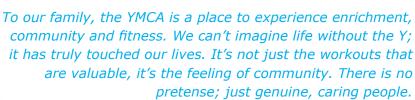




# SUMMIT

# 2010 FOUNDATION BOARD OF TRUSTEES

Ken Keene, Chairman
Jim Johnson, Vice Chairman
Cari Shaffer, Secretary
Ron Romero, Treasurer
Keith Ketelsen
Ted Rinebarger
Barry O'Shea
Ed Gleason
Dan Dummermuth
Kacy Partridge
Merv Bennett, Executive Director



Sarah Balian & Scott Webring- Garden Ranch



# **SOCIETY 2010**

The Summit Society is a group of families and individuals who share a belief in the mission of the YMCA and who want to expand that mission to strengthen the community for future generations. By recognizing that the YMCA will continually play a critical role in the future lives of the greater Colorado Springs community, they have invested – through outright gifts and planned gifts – in the Endowment Fund or Foundation of the YMCA of the Pikes Peak Region. These gifts come in the form of bequests, insurance policies, stocks, charitable trusts, property, and outright donations. And, because of these gifts, the YMCA of the Pikes Peak Region will be able to continue to provide innovative programs to address the challenges and opportunities of our communities future. Strong today...stronger tomorrow.

Willis Armstrong Gary Backstrom Mery & Roseann Bennett Donna Bertram Doua Berwick Judy & Donald Bosin Rusty & Kathy Brown Bill Brummett Patty & Bruce Cameron Flo Carris Lew Christensen Joanne Clark Ray Deeny Tim Dix Dan & Gwen Dummermuth Matt Dunston Gene Dunston Ruth & Howard Dutzi Richard & Joyce Eitel Gary & Donna Erickson Ed & Fran Gleason Tom & Jeanne Harbert Ryer & Judy Hitchcock

If you are interested in becoming a member of the Summit Society please contact Carrie Bair, Senior Director of Development at 719-329-7217 or cbair(appymca.org

Rick Holland

Jim Johnson Ken Keene Pam & Dave Keller Doug & Kitty Kelly Meg & Phil Kendall Ted & Polly Kerr Keith & Bev Ketelsen Janell & Frank Klein Margot Lane Janice M Lane Denny Lauer Gary & Jane Loo Kathy Loo Jay & Tami Lowden Tim & Amv Mason James & Donna Maquire Curt & Mary Ormand Russ & Carolyn Reid Ron & Karen Romero Steve & Joyce Schuck Cari & Larry Shaffer **Bob & Collette Sheets** Bruce & Ann Shepard

Nancy & Stephen Hopkins

Frank Shoptaugh
Scott & Sherry Skinner
Marty & Janet Smith
Lynn & Cayla Spear
Ruth Stone
Ann Sulley
Larry & Gwenda Valentine
WH "Bill" & Fay Watkins
Denny & Sandy Weber
Jim & Mary Weller
James Wilson
Joe Woodford



## **FINANCIALS**

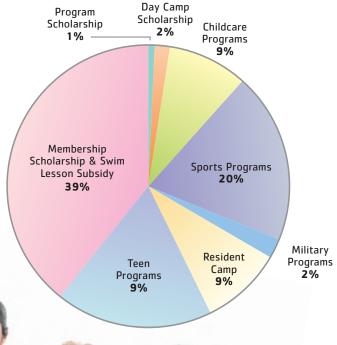
#### 2010

Contributions	1,626,256
Government Funding	73,245
Membership Fees	11,554,911
Program & Camping Fees	3,354,910
Investment & Other	184,261

#### **Total Income** 16,793,583

Wages & Benefits	10,406,393
Contracted Services	461,221
Supplies, Printing, Publications	1,094,575
Occupancy	2,875,298
Transportation	127,720
Staff Development	156,171
Local & National Dues	198,265
Capital Debt	1,060,927
Insurance	300,544
Other	27,089
Facility & Program Reserves	85,380
Total Expense	16,793,583

In 2010, the YMCA granted \$1,539,623 in financial assistance and program subsidy providing access to much needed YMCA programs and services for many children, families and seniors in the Pikes Peak Region. These programs and services are made possible through many generous donors to our Annual Community Support Campaign as well as program specific grants.





# YMCA OF THE PIKES PEAK REGION

METROPOLITAN BOARD OF DIRECTORS 2010 – 2011



I've really never been as dedicated to something as I am the Y; I have a blast and sometimes stay for two classes back to back. I love the Y."

Joni Daily- Downtown

### **OFFICERS**

**Ed Gleason,** Chair **Mike Miles,** Vice Chair

Walt Glover, Treasurer
Cathy Robbins, Secretary

Tom Naughton, Past Chair

### **BOARD MEMBERS**

Lindsey Aparacio Paul Butcher Mike Callicrate Rafael Cintron Sharie Flanagan Randy Geving Steve Helbing Thomas Kennedy Ted Kerr

Phil Lane Regina Lewis

Rick Mack Tim Mason

Nate Olson

**Shawn Raintree** 

Lisa Rosintoski

**Jeff Thomas** 

**Mary Thurman** 

**Greg Welch** 

**Rich Wilbur** 

**Ann Winslow** 

**Steve Woodford** 

### **ADVISORS**

The Advisors to the Metropolitan Board of Directors are composed of selected individuals who have served the organization in a significant capacity, have a continuing interest in its future well-being, and are not currently serving as members of the Metropolitan Board. Members of the Advisors are called upon at times for counsel, welcome at any meeting of the Metropolitan Board and are encouraged to attend the Annual Meeting of the organization.

Brad Bent
Donna Bertram
Doug Berwick
Judy Bosin
Chuck Brown
Patty Cameron
Bruce Cameron
Judy Cara
Andy Cobb
Lucia Dahlstrand
Ray Deeny
Dan Donegon
Mike Edgar
Tony Goggans

Ryer Hitchcock
Bob Howard
Robert Isaac
Jim Johnson
Ken Keene
Meg Kendall
Keith Ketelsen
Jim Kin
Roger Lane
Margot Lane
Cleasther Marchman
Jim Miller
Laura Muir
Greq Parsons

Sue Putnam
Ron Romero
Steve Schuck
Cari Shaffer
Bob Sheets
Lynn Spear
Gerry Tolley
Bruce Warren
Betty Watt
Denny Weber
Jim Weller
Jim & Gail Wilson
Barb Winter

## THE ROUNDTABLE

The YMCA Roundtable is a group of individuals, businesses and community organizations that contribute \$1,000 or more on an annual basis to our Community Support Campaign providing access to YMCA programs and services to families in need in our community.

#### **COMPANIES**

Air Academy Federal Credit Union

Apple Foundation

ATK Thiokol

Borriello Brothers Pizza

**Building Operations Association of Colorado** 

Cintas

Colorado T.T.T.

El Paso Floor Inc.

El Pomar Foundation

**Empty Stocking Fund** 

Ent Federal Credit Union

Facility Services Management, Inc.

Faith Enterprises Inc.

Firestone Stores of Colorado Springs

First Bank of Colorado Springs

Fort Carson Officers Spouses

**Gazette Charities** 

G.E. Johnson Construction

GMS, Inc. Consulting Engineers

HCDA Engineering

**Homefront Cares** 

IT Specialists, Inc.

IT'Z Colorado Springs

Kaiser Permanente

Lance Sijan Chapter Air Force Association

Landmark Plumbing

Monument Hill Sertoma

Mortenson Construction

NDIA, Rocky Mountain Chapter

Northrop Grumman

Nor'wood Foundation

Olson Plumbing & Heating

Pepsi

Rampart Plumbing & Heating Supply

Ranch Foods Direct

Ronald McDonald House Charities of Southern Colorado

Rothgerber, Johnson & Lyons, LLP

Semocor, Inc.

Service Master Clean, Inc.

SRC Enterprises, Inc.

Synthes USA

The Denver Foundation

Trane Company

US Bank

USAA Foundation

Verizon Foundation

Wahl Clipper Corporation

YBA Shirts

#### **INDIVIDUALS**

J.T. Adamson

Lisa & Jim Austin

Estella & Mike Baca

Carrie Bair

Andy & Vanessa Barton

Robert Bauer

Daniel Beatty

Wendy & Chris Becker

Merv & Roseann Bennett

Renzo & Lynette Bianchi

The Brown Family

The Bryant Family

Susie Burghart & Rich Tosches

The Byrnes Family

Bruce & Patty Cameron

Rafael Carroll

The Christensen Family

Scott & Melissa Clinton

Andrew & Mariann Cobb

John Darnielle

The Driskell Family

Dan & Gwen Dummermuth

Kris Ekeren & Family

Gary & Kimberly Feffer

Monica & Martin Fesing

Margaret & John Fogarty

The Girling Family

- · · · -

Ed &Fran Gleason

Walt & Willia Glover

David Hamula

Wayne Harris

Steve Helbing

Linda Heming

Harry & Sandy Hentschel

Annette Hicks

The Janzer Family

Jim Johnson

Kevin Kavenev

Phil & Meg Kendall

Ted & Polly Kerr

Keith & Bev Ketelsen

Annette King

Wayne Kirkbride

Janell & Frank Klein

Carol & John Kleiner

Phil & Anita Lane

DJ Leger

Gary & Jane Loo

Kathy Loo

The Marcus Famiy

Evie Marshall

Tim & Amy Mason

Jennifer & Steven Mast

Paul Mclain

Augie Mendoza & Family

Walt Moore

Elva Munoz

Johnny & Susan Nolan

Diane Olivieri & Family

The Peak Family

Mary Ritchie

Ron & Karen Romero

Mike Ruebenson

John Ryan

Patrick Sheehy

The Steinman Family

John Street

The Talbot Family

Mary Thurman

Gerald & Cheryl Tolley

Tom Tudor

Gwenda & Larry Valentine

Marti Wallner

Bob Warren

Charlotte Waters

Denny & Sandy Weber

Angelique & Gregory Williams

Ann & Phil Winslow

Steve & Kristin Woodford

Mark & DeAnne Zamora

Herman Zwinger





Since I have been exercising a lot of people have complimented me on my appearance; it's a great feeling, joining the Y was one of the best things I've ever done.

Recently a member came up to me and told me I was a shell of what I used to be.

Ron Van Brunt- Southeast



#### **2011 YMCA EXECUTIVE STAFF**

Dan Dummermuth, President & CEO
Boyd Williams, Senior Vice President & COO
Kacy Partridge, Vice President & CFO
Lisa Austin, Vice President of Human Resources & Risk Management
Carrie Bair, Senior. Director of Development

#### **2011 BRANCH ADVISORY BOARD CHAIRS**

Briargate Family Center, **Dave Talbot**Camp Shady Brook, **Elva Munoz**Downtown Family Center, **Gary Feffer**Garden Ranch Family Center, **Lois Carlock**Tri-Lakes Family Center, **Wayne Timura**Southeast Family Center / Armed Services YMCA, **Al Holland** 

#### YMCA OF THE PIKES PEAK REGION

Briargate Family Center 719-282-9622

Camp Shady Brook 719-329-7257

Downtown Family Center 719-473-9622

Garden Ranch Family Center 719-593-9622

Tri-Lakes Family Center 719-481-8728

Southeast Family Center / Armed Services YMCA 719-622-9622

Fountain Valley YMCA 719-382-1561

Meridian Ranch Recreation Center (Residents Only) 719-495-7119

Cordera Community Center (Residents Only) 719-495-2166

Association Services Office 316 N Tejon Street Colorado Springs, CO 80903 719-471-9790



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

### **OUR MISSION:**

To put Christian principles into practices through programs that build a healthy spirit, mind, and body for all.

